

## Studio One Eleven Italy

## HELIUM & PACHO Cachaça & Gin

S T U D I O

1 1 1

## 00. INTRODUCTION

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### 00. INTRODUCTION

Helium & Pacho

- · Competitive choice
- · Big decoration area
- · Easy to decorate
- Lightweight
- · Screwcap
- · Uncolored glass
- Cylindrical







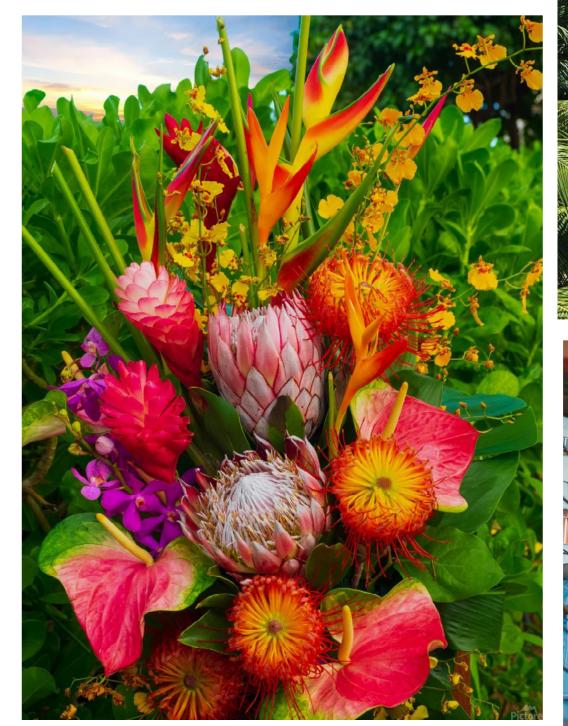
Pacho Supreme Light

### 00. INTRODUCCIÓN

How have we achieved it?

The intention has been to capture the essence of the products and the country to which they are directed from a cheerful, modern and young point of view.

Thanks to a graphic development that allows us to play with the outside and inside of the bottle, the tropical colors and shapes take us to the heart of Brazil.







## 1.0 CACHAÇA GRAPHIC LINE

S T U
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1 1 1

## 1.0 CACHAÇA GRAPHIC LINE

Keywords

Clean Flowery

Illustrated Tropical Collage

Brazilian Pop

Cachaça

Sugar Care Spirit

## 1.0 CAHCAÇA GRAPHIC LINE Moodboard



## 1.0 CAHCAÇA GRAPHIC LINE Moodboard



## 1.0 CACHAÇA GRAPHIC LINE

Graphic Proposals
Direct Print

360 Outside N1



## 1.0 CACHAÇA GRAPHIC LINE

Graphic Proposals
Direct Print
360 Outside N2



## 1.0 CACHAÇA GRAPHIC LINE Graphic Proposals

Graphic Proposals Direct Print 360 Inside



Keywords

Bold Natural

Textured Colorful Young

Leaves Pattern

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Moodboard





Moodboard



Graphic Proposals Direct Print

360 Outside N1





#### 1.0 GRAPHIC LINE

Graphic Proposals
Direct Print
360 Outside N2



## 1.0 GRAPHIC LINE

Graphic Proposals
Direct Print
Inside



## 3.0 FINAL PRODUCT











